

# Diploma and Certificate Courses SREE SANKARA COLLEGE, KALADY

NAAC Re-Accredited with B++ Grade, affiliated to Mahatma Gandhi University



[info@ddukkssc.edu.in](mailto:info@ddukkssc.edu.in)  
[www.ddukkssc.edu.in](http://www.ddukkssc.edu.in)  
**+91 9947021217**  
**+91 9747702622**

**DIPLOMA IN  
EVENT  
MANAGEMENT**





## About College:

Sree Sankara College founded in 1954, is a pioneer educational institution in Kerala. The vision and mission of the institution is to establish a centre of higher learning with the objectives- dissemination of knowledge in tune with university curriculum and fostering community development. The college is affiliated to Mahatma Gandhi University, Kottayam. The college is included under 2(f) and 12B of UGC Act.

**NAAC Re-Accredited with B++**

**ADMISSIONS  
OPEN**

## RELEVANCE OF THE PROGRAMME:

Skill gap has been identified in consultation with the industry experts, organisations signed MoU with us, industry linkages for skill training. Consistent growth of the tourism industry in Kerala leads to the growth of event management sector which can create a huge number of skilled human resource especially in the job roles of event managers, event planners, event organisers, event coordinators, etc

**Last Date to Apply: 26-11-2020**

**No: of Seats: 50**

**ELIGIBILITY TO APPLY**

**+2 or Equivalent**

**No age limit**

**Duration: 1 Year**

**Industry Partners:**

- > Move on Leisure
- > Osaka Air Travel

Students at Grand Hyatt-NAPCON



Students as Volunteers at HotelTech

**All programmes are UGC Approved and complying with National Skill Qualifications Framework [NSQF].**



**Click here to register:**  
<https://forms.gle/nVdq6rfv1b1UgnQu8>

## **After the Course:**

After completing this program, participants will be able to:

- > Plan both corporate & private events
- > Execute an event as per schedule
- > Identify and acquire customers
- > Identify entrepreneur opportunities in the event management industry
- > Procure materials to conduct an event
- > Maintain customer satisfaction
- > Create rapport with customer
- > Marketing of event and brand

---

## **OUR INDUSTRY LINKAGES:**

1. Akbar Holidays
2. Alhind
3. Make my Trip
4. SOTC
5. Sky Links
6. Marriot
7. Yatra.com

On job training by professionals  
Field Visits | Green job prospects | MoUs and  
Collaborations with thrust industries  
and Professionals

---

[www.ssc.edu.in](http://www.ssc.edu.in)

Sankar Nagar, Mattoor, Kalady P O  
Ernakulam, Kerala, PIN : 683 574

